

Bulent Turan appointed Chief Commercial Officer at Cortland International

Anacortes, Washington – Cortland International has announced the appointment of Bulent Turan as Chief Commercial Officer, a newly established role further developing and executing the global commercial strategy in alignment with overall goals and objectives. He will focus on driving revenue growth and profitability as well as improved marketing and customer experience activities.

Bulent joined Cortland International in February 2025 as VP of Sales for the Americas and Europe, where he was able to quickly, and successfully, engage with our customers and commercial teams under his leadership. Prior to joining Cortland, he spent four years at WireCo Worldgroup where he served as Chief Growth Officer. In that role, he led the deployment of corporate strategies focused on customer satisfaction and business growth.

Prior to WireCo, Bulent spent over 25 years with a multinational company in senior leadership roles, including multiple expatriate assignments in APAC and Latin America.

"I'm excited to have Bulent Turan move into this new role," said CEO Stuart Janke, citing Turan's deep industry expertise and global market knowledge. "I'm excited for the impact he will have with our customers and organization."

Turan, who lives in Colorado with his wife Karol and daughter Ayla, will report directly to the CEO and serve on the executive leadership team. He enjoys outdoor activities and traveling in his free time.

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